

6-week cohort course offer

# PRODUCT LOOPS AI

Learn to build workflow improvements for your daily work using AI  
—no coding skills required.

## 💡 Value for the Company

### From Figma to a Working Prototype

Translate your own design into code while retaining all your visual decisions. Learn to guide the model step by step, use component libraries, and fix discrepancies between the design and AI output.

**Your portfolio will start featuring things that actually run in the browser.**

### Working with the Engineering Team

Experience implementing changes within the shared course repository: from branches and pull requests to addressing code review feedback alongside a reviewer.

**Communicating with the dev team will no longer feel like dark magic.**

## 📅 Schedule & Format

### Mandatory Sessions

Mondays and Wednesdays, 19:00–21:00 CEST.

### Optional Sessions

Discussion of additional examples, Q&A, and consultations.

### Recordings

You receive recordings of all sessions with 12-month access.

### 📅 Course Schedule



📧 [hello@designpractice.pl](mailto:hello@designpractice.pl)

☎️ +48 517 169 535 (Paulina)

### Full Product Ecosystem

Expand your prototype with login functionality, user accounts, data storage, and file uploads. Test it just like a user would – even when things go wrong – and understand AI costs: tokens, context windows, and usage.

**You'll finish the course with a working, tested tool that streamlines your daily work.**

### Industry Perspective

Meet industry guest speakers to discuss where product design is heading in an AI world: career paths, ethics, and new ways of working.

**You'll stop being "just a designer" – you'll validate whether your idea works before anyone writes a line of code.**

|        |                        |
|--------|------------------------|
| Week 1 | Magic Wand             |
| Week 2 | From Design to Product |
| Week 3 | Product Ecosystem      |
| Week 4 | Working with the Team  |
| Week 5 | External Perspective   |
| Week 6 | Final Touches          |

The course is published by [Design Practice](#)  
– Aga Naplocha and Paulina Abramek.

We publish online courses with the best authors in the industry, focusing on topics at the intersection of design and technology. We have over 7000 clients, and 21,000 people subscribe to our newsletter! We also host the [Design Practice Podcast](#).



**Damian Skotzke** – Product Designer with years of experience in international companies and startups, including Miro, Careem, and Netguru. Currently co-creating the Amsterdam-based startup Kyoso as Founding Product Designer. On a daily basis, he works with AI agents to build products and bridges the gap between Figma designs and working code in the browser.

[Watch the sample](#)

## TEAM ACCESS

up to **20%**

DISCOUNT DEPENDING ON THE NUMBER  
OF TEAM MEMBERS

Join over 7,400 Design Practice clients. Employees from companies like Allegro, Deloitte, Orange, Accenture, Lufthansa, Rossmann, EY, HP, Hotter, Samsung, Volvo, Credit Agricole, LG, Canal+, Shoper, El Passion, Pracuj.pl, Kruk, Warta, Tonik, Comarch, Alior Bank, Boldare, 4D, Sii, Slowhop, Centralny Port Komunikacyjny, Uniwersytet Jagielloński and many others.

## INDIVIDUAL ACCESS

**2290**

PLN NET (2,816.70 PLN INCL. VAT)

Offer valid until 21.10,  
regular price 2,590 PLN

➔ [Buy the course](#)

- ✓ 12-month access to the course
- ✓ Prework + 6 weeks of cohort learning
- ✓ 12 live sessions with Damian (& recordings)
- ✓ Access to a closed community
- ✓ Certificate of completion
- ✓ 14-day return policy (satisfaction guarantee)
- ✓ Hands-on work on your own project from A to Z